The University of KwaZulu-Natal Library celebrates International Open Access Week 2019 under the theme “Open for whom? Equity in Open Knowledge”. As part of the spirit of openness, the Library acknowledges journals that are published on UKZN Open Access platform Open Journals@UKZN. These journals are accessible through the following web address: https://journals.ukzn.ac.za/. The journals are Alternation, African Journal of Governance, Journal of Education and Humanities in the Global South. The following statistical analysis show an overview of users that accessed these journals from the time Open Journals site was launched in October 2018-18th October 2019.

**Audience Overview**

![Graph showing audience overview](image)

**Graph interpretations**

1. **Users**: The number of users who visited the journal during the stated period.
II. **New users**- The number of new users who visited the journals during stated period.

The graph shows the number of users who used the OJS Journals by their countries of origin.

The graph shows the number of users who used the OJS Journals by their countries of origin.
The page views
This statistics show the pages viewed on the OJS journals.

Graph interpretations
I. **Page views**- the number of times a user views one page in a single session.
II. **Unique page views**- the number of times a user viewed a page more than once
Acquisition overview

These statistics show where the users originated from, such as search engines, social networks or website referrals

<table>
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<th>Graph interpretations</th>
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<tr>
<td>I. Organic search- Users who accessed the journals through Google search and other search engines.</td>
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<td>II. Direct- Users who accessed the journals through typing the URL of the journals.</td>
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<td>III. Referral- Users who accessed the journals through clicking a link on other website.</td>
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<td>IV. Social media- Users who accessed the Journal through social media.</td>
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